



Case Study

Digital Integration, Cost Reduction for US-based Processed Food & Snack Company

Client

The client is one of the largest processed food and snack companies in the US. Under its brands, it produces soups and other canned meals, baked goods, beverages, and snacks.

Business Challenges

The client wanted to

- ▶ Enable digital integration to unlock the power of the combined brand portfolio with integration of the existing data landscape (SAP BW, Oracle & SQL Server) into Snowflake.
- ▶ Drive efficiency and effectiveness with strategic and transformative acquisition to drive revenue growth and cost synergies around supply chain, finance, sales & distribution.

LTIMindtree Solution

- ▶ Built a unified data & reporting platform leveraging Snowflake to drive synergies and effectiveness across the data landscape.
- ▶ Leveraged LTIMindtree PolarSled for a faster, de-risked, & optimized historical data migration from SAP BW & Oracle to Snowflake.
- ▶ Integrated the BI & reporting landscape of the acquired company with the parent company's BI and reporting landscape.
- ▶ Standardized the key business metrics and KPIs to derive canned and business reports for key persona from Snowflake.

Business Benefits

~**4TB** volume data
migrated over
5 months.

2000+ tables
migrated
to Snowflake.

~**50%** reduction in cost
with zero infrastructure
management.

Simplified and transformed
the data & reporting
environment with seamless
integration having unified
business reporting.

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