LTIMindtree

Digital Transformation of Business Data to Snowflake for Leading Media Company

Client

Our client is a leader in global entertainment and is the world's leading producer of film and television programming.

Business Challenges

The client wanted to:

▶ **Upgrade system for analytics and reduce OPEX for Snowflake**

▶ **Reduce the Total cost of ownership (TCO) of Infra and services**

▶ **Gain access to Next-gen data analytics and insights for business improvements**

LTIMindtree Solution

▶ **Lift-and-Shift existing data for multiple applications into Snowflake**

▶ **SQL Migration Automation Tool (LTIMindtree Accelerator) migrated DDL from all databases to Snowflake**

▶ **Automated Scripts to copy data from Netezza to Snowflake using NZSQL export and SnowSQL utilities**

▶ **Automated conversion of data to be compatible with Snowflake connector**

▶ **350+ workflows and 1,100+ mappings converted from Informatica**

▶ **Retrofitted BOs and Informatica on Snowflake using the existing ETL and Reporting platform**

Business Benefits

~USD 60k savings forecasted for the company within a year of migration

Five universes and **1,000+** reports tested in business objects

Maximum automation used for transferring data and conversion

Combining robust capabilities of Snowflake to enable businesses to improve revenues and maximize operational efficiency by reducing the cost of ownership